

# Kelly Clark

Commercial Production Producer/CFO

## 2017 – Current TWENTY/2 Films LLC

- Formed Twenty/2, a freelance production service company collaborating with a small roster of boutique production companies and freelance directors
- Manage all aspects of the company alongside EP and freelance producers
- Twenty/2 has co-produced jobs for Volkswagen, IMAX, Facebook and HEB Super Bowl
- Experienced in working with all levels of executive, banking, CPA's, legal, insurance, payroll, line producers, crews and foreign production services alike

## 2007-2017 DETOUR FILMS, INC.

- Controlled all financial aspects of the business as CFO/Controller inclusive of all A/P, A/R, check writing, job reconciliations with variance resolutions, union audits
- Implemented all company guidelines and protocols with freelance teams
- Managed all accounting functions from implementing company overhead budget to job award protocol to final Producer-to Accounting wrap
- Detour produced over 200+ spots during my tenure

## 1999– 2006 BOXER FILMS, INC / B-17 Editorial

- Co-founder, CFO& Controller, reconciliation of every job with variance resolution
- Set up all aspects of the business and financial side of operations, including accounting, payroll, insurance, taxes, lease and build out
- Set up guidelines and production protocol with freelance production teams
- Managed variances while implementing cost-saving solutions
- Implemented company-wide cost-cutting measures resulting in an increase in net profitability while retaining all directors
- Secured \$1.5M credit line with City National Bank
- HR management and oversight of company health care and 401(k) plan, supervision and payroll for in-house employees
- Produced over 200 spots for major brands

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## Commercial Production Experience

A partial listing of some of the jobs I have managed

<b>BRAND</b>	<b>AGENCY</b>	<b>PRODUCER</b>
Lumen/Century Link	D'Rozario & Partners	DRZP
AT&T	FCB SF	Boxer
Bright House	Direct	Detour
Facebook	Anomaly LA	Twenty/2
Google	Direct	Detour
Herbal Essence	Atelier	Strato Films
Hyundai Int'l	Hyundai Direct Seoul, Korea	Boxer
HEB	Richards Group	Twenty/2
IMAX	Chiat Day /LA	Twenty/2
JCP	Doner	Detour
L'Oreal	McCann NY	Strato Films
Lexus	Team One	Boxer
Macy's	Direct	Strato Films
McDonalds	DDB	Detour
Motorola	Ogilvy	Detour
NYSE	BBD&O NY	Boxer
St. Paul's Insurance	Campbell Ewald	Boxer
San Miguel Beer	Y&R Barcelona	Boxer
Toyota	Saatchi & Saatchi	Boxer
Tresiba	Rogue Prod	Detour
Verizon	McCann	Detour
Volkswagen	Creative On Demand	Twenty/2
Walmart	The Mars Agency	Detour